

## Data Publikasi Penelitian Dosen Perbankan Syariah

### Periode Ganjil 2023/2024

No	Nama	Judul	Link Artikel
1	Widya Sari	The Effect of Muslim-Friendly Tourism on Muslim Tourist Satisfaction in Ciwidey District, Bandung Regency	<a href="https://jurnal.polban.ac.id/ijem/article/view/5483/3449">https://jurnal.polban.ac.id/ijem/article/view/5483/3449</a>
2	Nur'aeni	Pengaruh Reward dan Motivasi terhadap Kinerja Karyawan di PT Bank Muamalat Indonesia Bandung	<a href="https://www.jurnal.masoemuni-versity.ac.id/index.php/maps/article/view/826/563">https://www.jurnal.masoemuni-versity.ac.id/index.php/maps/article/view/826/563</a>
3	Nur'aeni	The Effect of Environmental, Social and Governance (ESG) on Firm Value in Companies Listed on the Indonesia Stock Exchange	<a href="https://jurnal.polban.ac.id/ijem/article/view/5479/3451">https://jurnal.polban.ac.id/ijem/article/view/5479/3451</a>
4	Badriyatul Huda	Pengaruh Bauran Pemasaran terhadap Minat Berkunjung Wisatawan ke Destinasi Agrowisata di Cibodas, Kecamatan Lembang, Kabupaten Bandung Barat	<a href="https://jurnal.masoemuni-versity.ac.id/index.php/maps/article/view/811/568">https://jurnal.masoemuni-versity.ac.id/index.php/maps/article/view/811/568</a>
5	Faisal Rakhman	Pengaruh Triangle Marketing terhadap Keputusan Nasabah Memilih Tabungan iB Hijrah di PT Bank Muamalat Indonesia KCP Rancaekek	<a href="https://jurnal.masoemuni-versity.ac.id/index.php/dimamu/article/view/846/576">https://jurnal.masoemuni-versity.ac.id/index.php/dimamu/article/view/846/576</a>
6	Yasir M Fauzi	The Synthesis of Spiritual Cognitive Behavioral Approach to Understanding and Modifying Human Behavior	<a href="https://jurnal.radenfatah.ac.id/index.php/psikis/article/view/19093/6434">https://jurnal.radenfatah.ac.id/index.php/psikis/article/view/19093/6434</a>
7	Jalaluddin	Strategi LAZISNU Jawa Barat dalam Mewujudkan Masyarakat Sadar Zakat	<a href="https://www.jurnal.masoemuni-versity.ac.id/index.php/maps/article/view/823/569">https://www.jurnal.masoemuni-versity.ac.id/index.php/maps/article/view/823/569</a>

### Periode Genap 2023/2024

No	Nama	Judul	Link Artikel
1	Widya Sari	Pengaruh Pengetahuan Investasi, Return, dan Persepsi Risiko terhadap Minat Mahasiswa untuk Berinvestasi di Pasar Modal	<a href="https://www.jurnal.masoemuni-versity.ac.id/index.php/aims/article/view/934/629">https://www.jurnal.masoemuni-versity.ac.id/index.php/aims/article/view/934/629</a>
2	Widya Sari	Analisis Kinerja Keuangan Menggunakan Metode EVA, MVA dan FVA di Bank BJB Periode 2018-2022	<a href="https://www.jurnal.masoemuni-versity.ac.id/index.php/dimamu/article/view/1106/700">https://www.jurnal.masoemuni-versity.ac.id/index.php/dimamu/article/view/1106/700</a>
3	Badriyatul Huda	Pengaruh Word of Mouth Promotion dan Service Excellent terhadap Keputusan Nasabah Memilih Giro BTN di Bank BTN Kantor Cabang Bandung Timur	<a href="https://jurnal.masoemuni-versity.ac.id/index.php/dimamu/article/view/949/644">https://jurnal.masoemuni-versity.ac.id/index.php/dimamu/article/view/949/644</a>

4	Faisal Rakhman	Penerapan Metode Analisis Return, Repayment, dan Risk Bearing Ability dalam Penilaian Kelayakan Kredit Pensiun di PT Bank Mandiri Taspen KCP Ujung Berung	<a href="https://jurnal.masoemuniversit y.ac.id/index.php/maps/article/view/913/621">https://jurnal.masoemuniversit y.ac.id/index.php/maps/article/view/913/621</a>
5	Faisal Rakhman	Pengaruh Brand Awareness, Brand Image dan Media Communication terhadap Minat Nasabah Memilih BSI Griya Hasanah di BSI KCP Garut Kadungora	<a href="https://www.jurnal.masoemuni versity.ac.id/index.php/dimamu /article/view/1110/695">https://www.jurnal.masoemuni versity.ac.id/index.php/dimamu /article/view/1110/695</a>
6	Yasir M Fauzi	Analisis Komparatif Pembiayaan Musyarakah Usaha Mikro di Bank Muamalat KCP Dangdeur dan Pembiayaan Kredit Usaha Kecil Menengah di Bank BJB KC Jatinangor	<a href="https://journals.iai- alzaytun.ac.id/index.php/muea mala/article/view/yasir">https://journals.iai- alzaytun.ac.id/index.php/muea mala/article/view/yasir</a>
7	Jalaluddin	Kritik Ekonomi Islam terhadap Ajaran Marxisme tentang Sistem Kepemilikan dalam Sosial Kemasyarakatan	<a href="https://www.jurnal.masoemuni versity.ac.id/index.php/maps/ar ticle/view/908/632">https://www.jurnal.masoemuni versity.ac.id/index.php/maps/ar ticle/view/908/632</a>
8	Ahmad Nurkamali	Pengaruh Pengetahuan, Sikap dan Kepribadian terhadap Perilaku Anggota dalam Mengelola Keuangan	<a href="https://www.jurnal.masoemuni versity.ac.id/index.php/dimamu /article/view/954/640">https://www.jurnal.masoemuni versity.ac.id/index.php/dimamu /article/view/954/640</a>
9	Nur'aeni	Analisis Komparatif Pembiayaan UMKM di PT BPRS PNM Mentari Garut dengan Kredit UMKM di Bank Perumda BPR Garut KCP Limbangan	<a href="https://www.jurnal.masoemunive rsity.ac.id/index.php/dimamu/arti cle/view/953/643">https://www.jurnal.masoemunive rsity.ac.id/index.php/dimamu/arti cle/view/953/643</a>